



Memberships & Green Fees

2026 Rates





Your next year of golf
starts here.





WHAT THEY SAY ABOUT US

CIRCOLI ITALIANI

Una tradizione di eccellenza

di Andrea Vercell

Francisco Moreno Country Club: la fiducia nella qualità del servizio di Francesco Moreno è cresciuta di molto.

Si dice che un golf club, per essere davvero speciale, deve avere carattere e personalità ed essere in grado di trasmettere a chiunque lo visita qualcosa di unico. È il caso di GardaGolf, uno dei forti all'orizzonte del nostro settore, sessant'anni alle spalle del suo prezzo 40 anni. Un prezzo che quello del circolo di Soteno del Lago ha deciso a contraddistinguere dal concorrente decennio di eccellenza in campo da gioco.

A partire dalle sue 27 buche, un vero gioiello di design e tecnica, insieme in un paesaggio che alterna il verde del fairway a una vista inconfondibile sul Lago di Garda e sulle colline circostanti.

Non è un caso che qui si siano tenuti ben quattro edizioni dell'Open d'Italia, l'ultima nel 2018, e che nei suoi green abbiano giocato alcuni dei più grandi nomi del golf internazionale, dimostrando in fina un punto di indiscutibile eccellenza per appassionati di tutto il mondo. Da soluzioni GardaGolf ha un nuovo direttore generale, lo spagnolo Francisco Moreno Sanchez, che dopo oltre novant'anni di esperienza in settori

della Costa del Sol ha scelto l'Italia. «Ho iniziato a lavorare nel settore al LoroGolf di Málaga, ricoprendo diverse ruoli fino a quello di assistente commerciale, poi sono stato convinto da un paesaggista allora 5 anni di Marbella, Luis Moreno, a trasferirmi avendo per la prima volta il ruolo di direttore commerciale per l'Europa del 2011. Ho deciso di venire in Italia, dappresso ho fatto una buona esperienza a San Vigilio, poi ho collaborato con Golf&Life e infine in qualità di sales manager del Montechiaro Group».

Quali differenze porterai da trent'anni a trent'anni a GardaGolf?

«Sono due concetti diversi, a Montechiaro dipendevano alla Fassa la Costa, e l'obiettivo era quello di creare nuovi sviluppi commerciali e assicurare gli abbonamenti. GardaGolf è invece un circolo basato su una compagnia sociale forte e radicata che aspira a inserirsi in un nuovo equilibrio economico ma anche a trasmettere più benefici dagli esercizi. Da quando sono arrivato ho avuto la possibilità di mettere in

pratica tutto quello che ho proposto grazie alla disponibilità del Consiglio. Per continuare a migliorare il livello non dobbiamo solo lavorare sui green ma anche sulla promozione del campo e dei nostri servizi, sia a livello nazionale che internazionale, con l'obiettivo di essere non solo uno dei migliori club d'Italia ma uno dei più noti in Europa. Il risultato ci stava dando ragione in termini di fatturato, con una prima parte di 2023 in cui abbiamo fatto un 34% in più rispetto al 2022, il miglior anno post pandemia».

Quali novità avete introdotto quest'anno e quali avete in progetto?

«Quando sono arrivato ho presentato un programma di 25 punti, tutti approvati. Abbiamo iniziato da piccoli dettagli, importanti per iniziare a dare un'immagine diversa. Inizialmente, abbiamo deciso di permettere l'accesso ai corsi, che sono parte integrante di molte famiglie. Poi, a chiunque volesse giocare, viene concesso di giocare

— 50 —

GOLF & TURISMO

It highlights the significant improvement in the course conditions and the renewed focus on details and hospitality, with the goal of making it a benchmark in Italy and one of the most prestigious clubs in Europe.



Golfsport am Gardasee

Vom Balljungen zum Visionär - Francisco Moreno bringt frischen Wind in den Garda Golf Country Club

Die Karriere des Spaniers lässt sich wie eine inspirierende Erfolgsgeschichte: Geboren in Málaga, begann Francisco seinen Weg im Golf eher unkonventionell - als Balljunge auf der Driving Range, von sich das Spiel während des Studiums selbst bezaubernd. Was folgte, war ein ziemlicher Aufstieg: Vom Marshall über den Empfang bis hin zur Vertriebsassistentin, ehe ihn eine Begegnung auf einer internationalen Golfmesse zum Platz-Superstar Luis Moreno in Marbella brachte. Dessen Tochter er die Position des Golf Sales Director.

Doch dann kam Covid - und Marbella nutzte die Zeit für einen Neustart. Er setzte sich ins Auto und fuhr nach Italien, wo er zunächst im Golf Club San Vigilio tätig war, dann im Sandstrand und T-Commerce von GolfU's arbeitete. Von dort ging es weiter zum Play Golf 54 by Montechiaro Group, wo

Die Plauschphase wurde optimiert: Anstelle eines durchschnittigen Bougues gab es nun ein defensives Semi-Rough, welches das Spiel für alle Handicapklassen angenehmer und zugänglicher macht.

Der Start der Runde wurde neu gestaltet - jetzt beginnt das Spiel mit dem weißen Platz, geköpfelt von rot, ganz wie bei den legendären Open d'Italia. Diese Reihenfolge bietet einen spielerisch souffreren Einstieg mit einem Par 4 und einem gut erreichbaren Par 3.

Ein architektonisches Highlight erwartet die Spieler an der neuen Halli

House Station bei Loch 10 der Cabo Edén, ein atemberaubendes Kunstwerk, sprühend präsentiert auf

der Expo Dubai, wurde dem Club von einem Mitglied geschenkt.

Und auch die Geschichte wird

nicht vergessen: Im Clubhaus

entstehen Vitrinen mit Golf-Me-

moria, die bedeutsamen

Momenten von Garda Golf zu Stun-

zen - ein wertvoller Beitrag zur

Identität und Sehne des Clubs.

Janet Francisco Moreno bringt

sichtbar internationale Erfah-

rum, sondern auch eine klare

Vision und Leidenschaft für den

Golfsport und den Gardasee.

Unter seiner Führung entwickelt

sich der Garda Golf Country Club

zu einem Ausdruckschild für Qualität, Gastfreundschaft und Inno-

vation - ganz nach seinem Motto:

Golf soll nicht nur gespielt,

wie gespielt werden.

Wir sind ge-

spannt, welche Kapitel noch folgen.



DER HOF
Von
Tobias
Küpper

Mit Golf Instructor Professional, Schüler der LTI Golfakademie Karlsruhe - www.kiwi.com

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Drei Freunde begeben sich auf

die weinreiche Gölfe-

re. Am zweiten Grün erhebt

einer von ihnen einen Hör-

spill. Später im Clubhau-

s als die beiden andauer-

n sich einen Bier vom Spiel erben,

qualify sich der Spieldaten zu

diesen und spricht wie Beifall aus: „Es hilft mir so leicht.“

Das muss Ihnen ja tollig das

Spieldaten verbergen.“ „Das

ist gerade wichtig, dass es war-

zweckmäßig und, das über

die letzten 10 Jahren mitzu-

schließen.“



Open d'Italia

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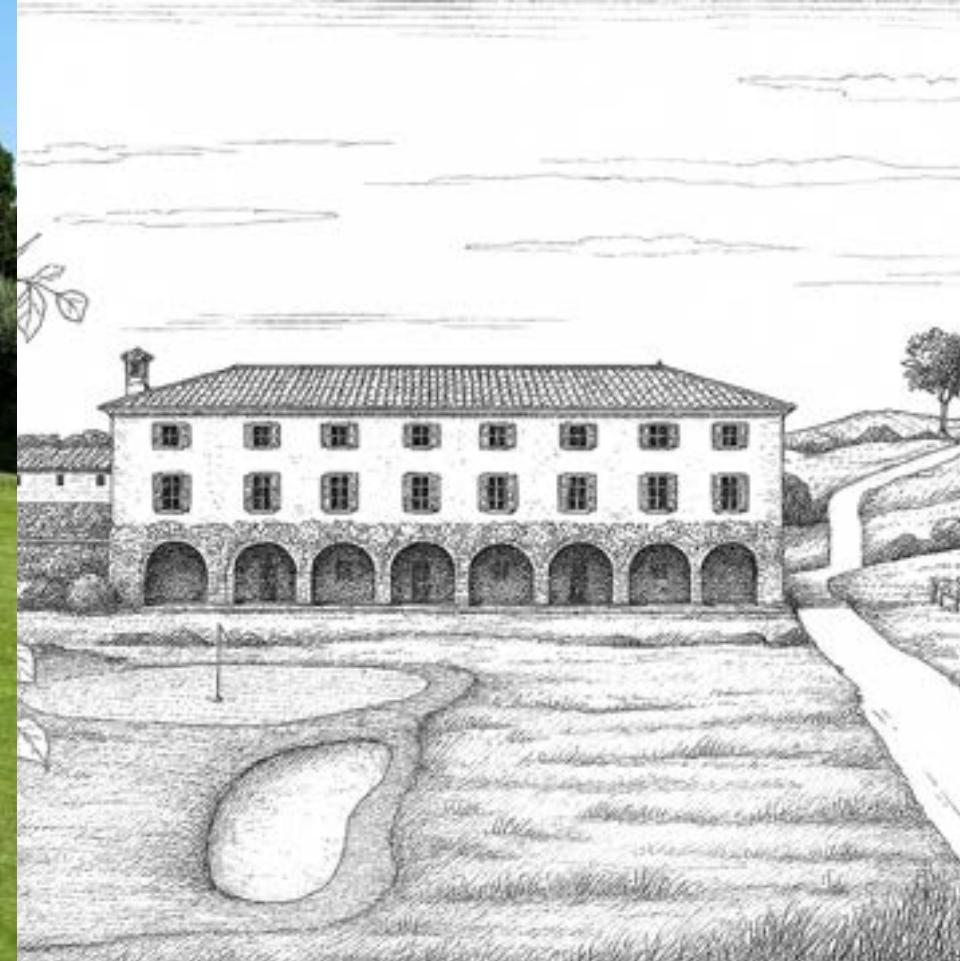
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Discover the 2026 memberships and be inspired
by a place where every day on the course
becomes unforgettable.

Our values guide every detail,
offering you an ever more unique and
memorable golf experience: genuine
hospitality, continuous improvement,
and a course like no other.

This is the spirit of GardaGolf Country
Club.



GARDAGOLF COUNTRY CLUB



MEMBERSHIPS





MEMBERSHIP TYPE

ANNUAL RATE

WHAT'S INCLUDED

NOTES

7

Full member with shares**€ 3.600,00**

WELCOME PACK + LOCKER + BUGGY ROADS OR E. TROLLEY DEPOSIT + INSURANCE + ACCESS TO LOUNGES + RESTAURANT DISCOUNT + RECIPROCITY + DRIVING RANGE BALLS DISCOUNT + 1 PRIVATE 30' LESSON WITH INSTRUCTOR + BABYSITTING SERVICE. FIG MEMBERSHIP NOT INCLUDED.

x

Full member 1st year with shares**€ 3.000,00**

WELCOME PACK + LOCKER + BUGGY ROADS OR E. TROLLEY DEPOSIT + INSURANCE + ACCESS TO LOUNGES + RESTAURANT DISCOUNT + RECIPROCITY + DRIVING RANGE BALLS DISCOUNT + 1 PRIVATE 30' LESSON WITH INSTRUCTOR + BABYSITTING SERVICE. FIG MEMBERSHIP NOT INCLUDED.

First-time purchase of GardaGolf S.R.L. shares or members who have not attended the club for at least 3 years.

Family member with shares**€ 6.200,00**

2 WELCOME PACK + 2 LOCKERS + BUGGY ROADS OR 2 E. TROLLEY DEPOSIT + INSURANCE + ACCESS TO LOUNGES + RESTAURANT DISCOUNT + RECIPROCITY + DRIVING RANGE BALLS DISCOUNT + 1 PRIVATE 30' LESSON WITH INSTRUCTOR PER PERSON + BABYSITTING SERVICE. FIG MEMBERSHIP NOT INCLUDED.

Married, registered domestic partnership, or 1 parent + 1 child (up to 30 years old)

Family member with shares 1st year**€ 5.800,00**

2 WELCOME PACK + 2 LOCKERS + BUGGY ROADS OR 2 E. TROLLEY DEPOSIT + INSURANCE + ACCESS TO LOUNGES + RESTAURANT DISCOUNT + RECIPROCITY + DRIVING RANGE BALLS DISCOUNT + 1 PRIVATE 30' LESSON WITH INSTRUCTOR PER PERSON + BABYSITTING SERVICE. FIG MEMBERSHIP NOT INCLUDED.

Married, registered domestic partnership, or 1 parent + 1 child (up to 30 years old). First-time purchase of GardaGolf S.R.L. shares or members who have not attended the club for at least 3 years.

9 holes member with share**€ 2.700,00**

WELCOME PACK + LOCKER + BUGGY ROADS OR E. TROLLEY DEPOSIT + INSURANCE + ACCESS TO LOUNGES + RESTAURANT DISCOUNT + RECIPROCITY + DRIVING RANGE BALLS DISCOUNT + BABYSITTING SERVICE. FIG MEMBERSHIP NOT INCLUDED.

Reserved exclusively for over 75s (born before 1951)

U-30 member with shares**€ 1.800,00**

WELCOME PACK + LOCKER + BUGGY ROADS OR E. TROLLEY DEPOSIT + INSURANCE + ACCESS TO LOUNGES + RESTAURANT DISCOUNT + RECIPROCITY + DRIVING RANGE BALLS DISCOUNT + 1 PRIVATE 30' LESSON WITH INSTRUCTOR + BABYSITTING SERVICE. FIG MEMBERSHIP NOT INCLUDED.

x

U-21 member with shares**€ 900,00**

WELCOME PACK + LOCKER + E. TROLLEY DEPOSIT + INSURANCE + ACCESS TO LOUNGES + RESTAURANT DISCOUNT + RECIPROCITY + CP BALL DISCOUNT + 1 x 30' LESSON WITH A GOLF PRO. FIG MEMBERSHIP NOT INCLUDED.

Free balls will be provided exclusively to participants in the competitive course and only if no more than three unexcused absences occur.

U-16 member with shares**€ 0,00**

RESTAURANT DISCOUNT + CP BALL DISCOUNT + 1 x 30' LESSON WITH A GOLF PRO. FIG MEMBERSHIP NOT INCLUDED.

Free balls will be provided exclusively to participants in the competitive course and only if no more than three unexcused absences occur.

Non playing member with shares**€ 1.000,00**

USE OF LOUNGES + RESTAURANT DISCOUNT + 20% GREEN FEE DISCOUNT + DRIVING RANGE BALLS DISCOUNT + 1 x 30' LESSON WITH A GOLF PRO + BABYSITTING SERVICE. FIG MEMBERSHIP NOT INCLUDED.

Purchasing green fee packages is not available

*Please contact the Management to request membership shares. Payment can be made in 3 installments. A single payment must be completed by December 15 to avoid late fees. New members must pay in a single installment to be able to play on the course from September 15 to December 31.

MEMBERS SERVICES	PRICE	NOTES
Tournament fee	€ 20,00	Except in special or exceptional circumstances
Locker	€ 100,00	
Annual Golf Buggy Subscription Single User	€ 1.000,00	Includes the right to use 1 golf cart per day, non-transferable, subject to reservation.
Annual Golf Buggy Subscription 2 Users	€ 1.500,00	Includes the right to use 1 shared golf cart per day, not for individual use, subject to reservation.
Golf Cart with Storage	€ 1.000,00	€300 discount for members who choose the membership without an electric golf cart.
Golf Cart without Storage	€ 300,00	
E. Trolley deposit	€ 200,00	
FIG card	€ 100,00	Subject to adjustment
Junior FIG Card	€ 20,00	Subject to adjustment
AGIS FIG Card	€ 80,00	Subject to adjustment
Mandatory Insurance	€ 35,00	
GardaGolf Water Bottle	€ 30,00	
GardaGolf Scorecard holder	€ 20,00	
GardaGolf Sticker	€ 5,00	
4 Green Fees Pack for guests	€ 200,00	Named and non-transferable. Must play with the hosting member. Possibility to play a round by paying €20. Maximum 2 packs per member.
Daily Access to the Swimming Pool	€ 10,00	
Seasonal Swimming Pool Access	€ 150,00	
Members Driving Range Tokens	€ 1,00	





GARDAGOLF COUNTRY CLUB

VISITOR RATES

RATE	HIGH SEASON	LOW SEASON	NOTES
	from 01-03 to 30-06 & from 01-09 to 31-10	from 01-01 to 28-02 & from 01-07 to 31-08 & from 01-11 to 31-12	
18-Hole Green Fee	€ 140,00	€ 90,00	Includes Welcome Pack.
18/9-Hole Junior Green Fee	€ 50,00	€ 50,00	Includes Welcome Pack.
9-Hole Green Fee	€ 80,00	€ 55,00	
Early Bird	€ 125,00	€ 80,00	From 08:00 to 09:00
Twilight	€ 100,00	€ 60,00	Winter: from 2:30 PM / Spring: from 4:00 PM / Summer: from 6:00 PM / Autumn: from 4:00 PM
Tournament Fee	€ 0,00	€ 0,00	Full green fee applies. Subject to special or exceptional conditions.
PRO Green Fee	€ 40,00	€ 30,00	Twice a year free of charge. Always free if bringing at least one paying player.
Unlimited Annual Green Fee		€ 3.600,00	Validity: 1 calendar year. Does not include FIG membership, mandatory insurance, social rights, or other services.
Unlimited Annual Green Fee 1st year		€ 3.000,00	Validity: 1 calendar year. Does not include FIG membership, mandatory insurance, social rights, or other services.
Unlimited Annual Family Green Fee		€ 6.200,00	Validity: 1 calendar year. Does not include FIG membership, mandatory insurance, social rights, or other services.
Unlimited Annual Family Green Fee 1st year		€ 5.800,00	Validity: 1 calendar year. Does not include FIG membership, mandatory insurance, social rights, or other services.
U-30 Unlimited Annual Green Fee		€ 1.800,00	Validity: 1 calendar year. Does not include FIG membership, mandatory insurance, social rights, or other services.
20-Round 18-Hole Green Fee Package		€ 1.600,00	Validity: 365 days. Does not include mandatory insurance, social rights, or other services. Shareable by a maximum of 2 people. Playing 9 holes is not allowed.
10-Round 18-Hole Green Fee Package		€ 900,00	Validity: 365 days. Does not include mandatory insurance, social rights, or other services. Shareable by a maximum of 2 people. Playing 9 holes is not allowed.



SERVICES	PRICE	NOTES
Driving Range	€ 20,00	Includes 10 tokens when using the app
Practice Range Token – Non-Members	€ 2,50	
18-Hole Buggy	€ 60,00	Includes 1 bottle of water per person and a branded towel. 15% discount on days when golf carts are not allowed on the fairways.
9-Hole Buggy	€ 40,00	Includes 1 bottle of water per person and a branded towel. 10% discount on days when golf carts are not allowed on the fairways.
18-Hole E. Trolley	€ 25,00	
9-Hole E. Trolley	€ 20,00	
18/9-Hole Manual Trolley	€ 5,00	
18/9-Hole Rental Set	€ 50,00	Trolley not included
GardaGolf Italian Flag	€ 30,00	
Daily Access to the Swimming Pool	€ 20,00	
Seasonal Swimming Pool Access	€ 150,00	
Locker	€ 100,00	
Mandatory Insurance	€ 35,00	
Golf Cart with Storage	€ 1.000,00	
Golf Cart without Storage	€ 300,00	
E. Trolley Deposit	€ 200,00	
Annual Golf Buggy Subscription Single User	€ 1.000,00	Includes the right to use 1 golf cart per day, non-transferable, subject to prior reservation.
Annual Golf Buggy Subscription 2 Users	€ 1.500,00	Includes the right to use 1 shared golf cart per day, not for individual use, subject to prior reservation.
Baby Sitter	€ 10,00	Per family unit and per day. High season: Saturday and Sunday, from 10:00 to 17:00.





GARDAGOLF COUNTRY CLUB

Via Angelo Omodeo, 2

25080 Soiano del Lago (BS), Italy

T. +39 0365 674707

E. direzione@gardagolf.it



gardagolf.it